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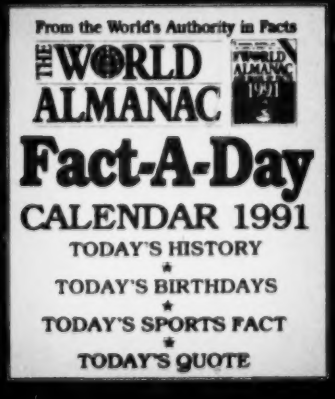

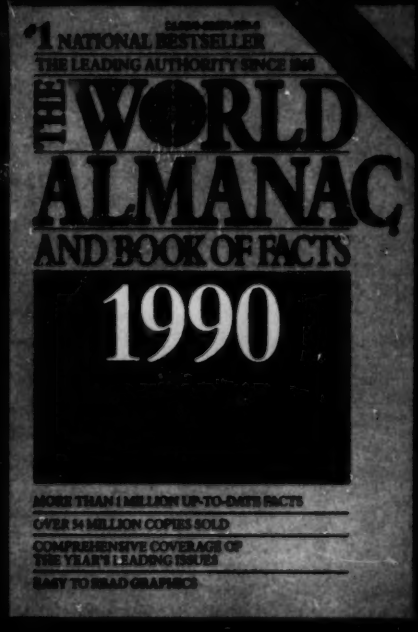
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THE KINSEY INSTITUTE REPORT ON SEX

Important Answers to Today's Questions
by June M. Reinisch, Ph.D. with Ruth Beasley, M.L.S.

The 1980s saw the aftermath of the sexual revolution. They were years of virtual panic over sexually transmitted diseases ranging from herpes to AIDS, of new fertility options, of the baby boomer generation looking for guidance on all aspects of sex.

Combining text with questions and answers, sidebars, charts, over 50 line drawings, diagrams and illustrations, ***The Kinsey Institute Report on Sex*** covers all aspects of human sexuality: reproduction, contraception, infertility, puberty, aging, sexually transmitted diseases, sexual behavior and homosexuality.

The Kinsey Institute Report on Sex also unveils and analyzes for the first time the results of a new Kinsey-Roper Poll on the sexual literacy of Americans. The poll's astonishing results define the need for the information revealed in this book.

June Reinisch, Ph.D., has been director of The Kinsey Institute for Research in Sex, Gender, and Reproduction in Bloomington, Indiana, since 1982. Her federally funded research projects and The Kinsey Report syndicated newspaper column have received worldwide attention. ***The Kinsey Institute Report on Sex*** is an important, in-depth book about sex, gender and reproduction for the '90s.

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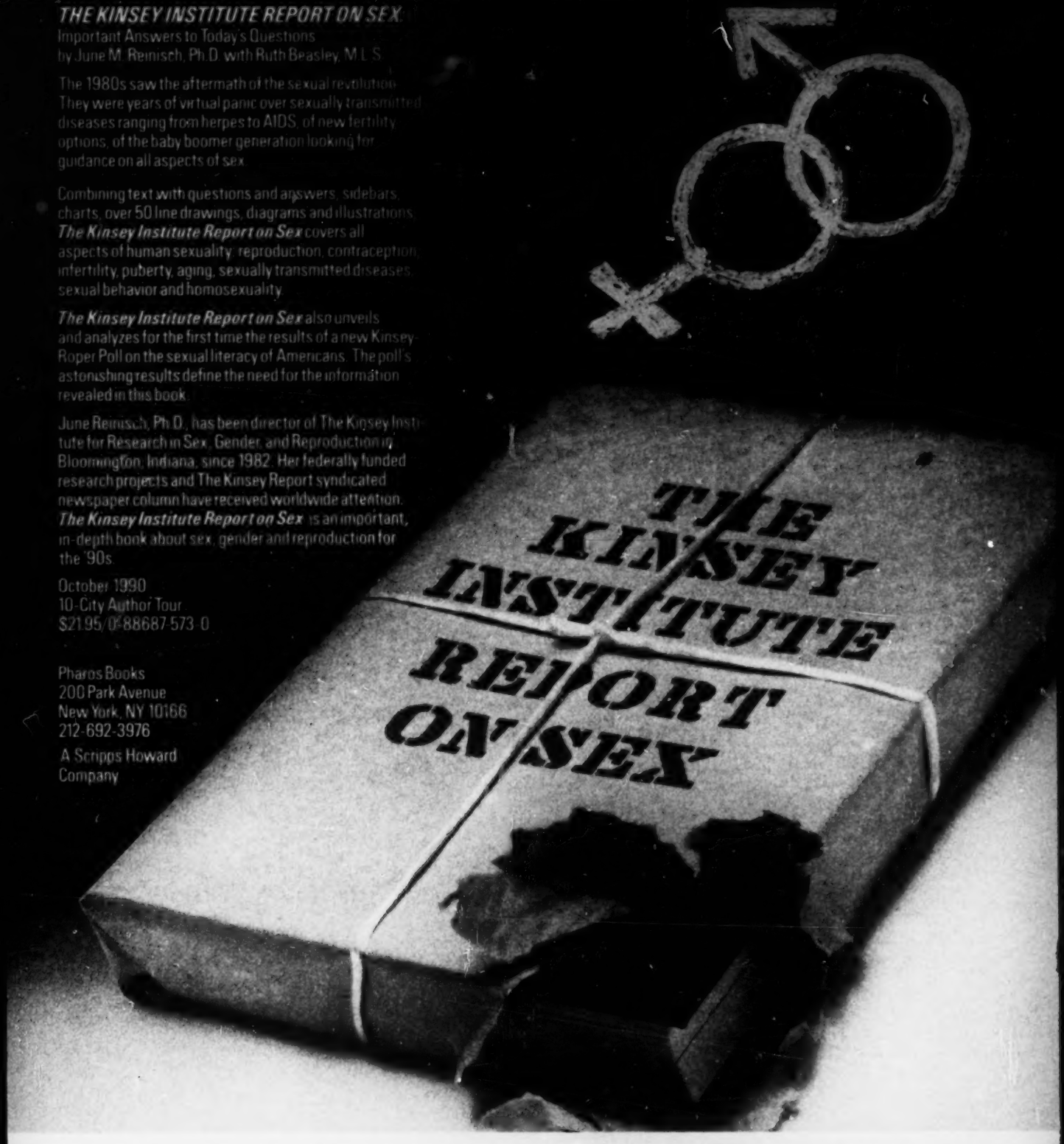

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500 Applaud Winners of 'Nibbies' At Gala British Awards Ceremony

A new word entered the British book trade vocabulary January 18 when a series of "Nibbies" were handed out during the gala British Book Awards evening organized by the trade weekly *Publishing News*, which is celebrating its 10th anniversary.

The trophies, gilt statuettes in the shape of a pen nib, were sponsored by three printers (BPCC Hazell Books, MacLehose & Partners and Tien Wah Press of Singapore), the Reader's Digest, the Hatchards bookstore group, the new monthly *European Bookseller* and KPMG Peat Marwick McLintock, accountants and management consultants. Attendees at the black-tie dinner, held at London's Park Lane Hotel, paid £45 per head, with profits going to the trade charity Book Trust.

The event attracted 500 people from all areas of the industry and their guests, including government ministers. Among guests were topselling authors Jeffrey Archer, Sally Beauman, Frederick Forsyth and Michael Palin—and Random House's new CEO Alberto Vitale, whose name drew a loud cheer when included in a list of celebrities read out by the master of ceremonies, Patrick Lichfield.

Archer was one of the stars who presented prizes, along with Jilly Cooper, P. D. James, travel writer Colin Thubron and Kaye Webb, presiding genius for many years of Puffin Books, who presented the Children's Author of the Year Nibbie to Roald Dahl.

Surprise Author

The surprise Author of the Year, chosen by booksellers, was Prince Charles, whose *A Vision of Britain* (Doubleday) has helped to keep the cash registers ringing at a time when book sales are generally sluggish. Publisher of the Year went to Faber; Most Promising Newcomer to Bryce Courtenay, author of *The Power of One* (Heinemann); Book Promotion to Sphere for Ben Elton's *Stark;* Travel Writer to Peter Mayle for *A Year in Provence* (Hamish Hamilton); and Book Jacket to Virago for the Virago Crime Series. The Bookseller award was divided into two categories: Waterstone's Edinburgh outlet was voted top chain bookstore and Alison's in Bolton top independent.

On what was mainly a light-hearted evening, Faber editorial director Robert McCrum sounded a more serious note by saying, to applause, that with no disrespect to Prince Charles, Salman Rushdie must be viewed as author of the year, and by reminding guests of the more heartening fact that one Faber author, imprisoned just a year ago, Václav Havel , was not only free but president of his country.

—VIVIENNE MENKES

. . . Vantage

that more than 76% of its books appeared in only 5.1 bookstores and many books only in one or none. Jacobs also cited "shockingly low sales figures," about 150 to 300 copies per book, all generated by the authors' efforts and not the publisher's.

Vantage, Jacobs writes, routinely cancels the contracts of its authors after two years, even canceling the contracts of books that sell well. Jacobs also cites bookstore antipathy toward Vantage, due to its lack of sales representatives and its small printings of 400–500 copies (50 go to the author), because of which Vantage titles are "perennially out of stock." Jacobs notes that Vantage, "contrary to the practices of every publisher I have ever known about, maintains no 'backlist,' " its catalogue containing only a list of current titles. —CALVIN REID

Stone Is Addison-Wesley CEO

Warren R. Stone, vice-chairman and chief operating officer, has been named chief executive officer of Addison-Wesley. The announcement was made by Donald R. Hammonds, who has been CEO since 1979. Hammonds, 62, will remain chairman, devoting most of his time to long-range planning, general corporate development and acquisitions.

Stone, 57, joined Addison-Wesley in 1973 and has held a number of positions, including responsibility for the international publishing group and the general publishing division. Stone was appointed COO in 1988. Before joining Addison-Wesley he was associated with Little, Brown in its college publishing division.

Defense Secretary Joins Speakers At AAP Annual Meeting

A list of speakers already long with high-ranking federal officials got longer when Defense Secretary Richard B. Cheney agreed to speak at the Association of American Publishers' annual meeting in Washington, D.C.

Cheney will be the luncheon speaker on March 30, on the last day of the three-day meeting. Cheney's department is expected to come under budgetary siege this year because of the improved outlook in the Eastern Bloc and a clamor for funds for endangered domestic programs, such as education and library support.

Tom Foley (D., Wash.) speaker of the House of Representatives, already had been announced as a speaker at a luncheon at the Capitol. Also speaking will be U.S. Trade Representative Carla Hills, Postmaster General Anthony Frank, Nikolai Yefimov, chairman of the Soviet State Committee on Publishing, and a group of Washington journalists. —HOWARD FIELDS

AAP Sales Report for November

Category	% change, November*	% change, YTD
Adult hardcover	91.1	21.8
Adult paperback	24.8	16.9
Juvenile hardcover	18.4	18.8
Juvenile paperback	-2.7	32.5
Univ. pr. hardcover	7.2	15.0
Univ. pr. paperback	38.6	17.1
Bibles, etc.	7.7	9.7
Mass market paperback	50.4	10.8
Book club	0.2	3.1
Mail order	16.0	18.1
Sci-tech	4.6	4.0
College texts	7.5	7.8
School texts	2.9	11.7

**Percent changes measured against same time periods, 1988.*